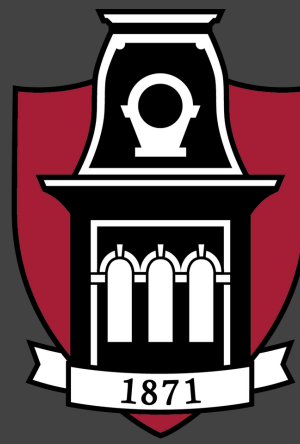# ENGLISH 1023

At a Glance

UNIVERSITY OF ARKANSAS

Course Overview

Students will **explore how to use genre** to shape an argument. They will **define genre** and **investigate genre conventions** to understand when and how to use/bend them. Students will **analyze examples** of genres and **create their own compositions**, both alone and in groups.

Textbook

The Bedford Book of Genres

Schedule

DO add/change

- due dates
- course updates
- additional readings
- important semester dates (breaks, drop/add, etc.)

DO NOT change

- overall course objectives
- weekly objectives (you can **move** these, but do not **change** them)
- number of assignments
- number of conferences

Course Goals

- **Define** what a **genre** is;
- **Explain** how **genres**, **audiences**, and **purposes** affect each other;
- **Produce a composition** that **follows/bends genre conventions**;
- **Justify why genres work** in a rhetorical situation;
- **Create a multi-genre advocacy campaign** about an issue of your choice;
- **Use critical** and **charitable** feedback for **peer review**;
- **Revise** your work;
- **Use citation styles** to **format your papers**, **document citations**, and **organize references.**

Assignments

Genre Analysis (20%)

Students define a genre, find 3 examples, and compare/contrast them. Students should choose a genre that interests them, read and annotate examples, and decide which rhetorical features are most important to the genre.
1200-1500 words

Genre Writing in Context (20%)

Students choose a genre, create an example of it, and justify how their work exemplifies the genre. Students should consider structure, tone, formatting, design, and medium. Students justify their use of genre with specific examples from the text.
1000-1500 words

Multi-Genre Advocacy Group Project (20%)

Students use a variety of texts and genres to compose an advocacy campaign with a group of peers. Students write a group proposal, then compose individual texts that spread a shared message. Finally, students create a cover letter that introduces the group, topic, purpose, and texts.
1500-2000 words

Portfolio (20%)

Students demonstrate their growth as a writer throughout the semester. Guided by their instructor, they should curate content for a portfolio and write a reflective essay to accompany their materials.
1000 words

Policies

Your syllabus should include the following policies:

- Disability accommodations
- Discrimination & sexual harassment
- Course recording
- Academic integrity
  - Reusing classwork
  - ChatGPT
  - Providing materials to course sites
- Absences
- Religious accommodations
- Classroom disruptions
- Inclement weather
- Emergency procedures
- Communications
- Feedback

Please consult the 1023 syllabus for more details:
https://tinyurl.com/mr24adm3

Resources

1023 Course Wiki:
http://aer.uark.edu/doku.php?id=composition_2

TA Handbook:
https://tinyurl.com/bddaap5u

Program in Rhetoric & Composition Office
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